

The tourism opportunities



in the Region of Haskovo,
Republic of Bulgaria
2009-2010

Haskovo region

lays in the South Central part of Bulgaria and consist of eleven municipalities.



Advantages of the region of Haskovo:

- Nearness to the borders of Greece and Turkey
- Natural datum's
- Favorable economical climate
- Good infrastructure
- People understand the importance of the tourism for the well being of the region



The territory of Haskovo region consist of:



- Parts of Sakar mountain
- Northern part of Eastern Rodopi mountain
- Healing Mineral springs
- Many rivers
- Tree big and several smaller lakes



Haskovo region

Offers very good conditions for the following types of tourism:

- Traditional;
- SPA;
- Cultural;
- Hunting;
- Fishing;
- Sport;
- Rural;
- Wine & Food;
- Eco and other.

The main preconditions for this are:

1. Warm mineral springs in the region of the Mineralni bani



2. Rich historical and cultural heritage:

- In the region of Haskovo there are more than **1000** registered ancient cultural monuments as tombs, churches and many other
- The ancient Thracian tomb near the village of Alexandrovo, found in **2000**, has a world scientific importance and offers contemporary equipped visitors centre
- Architectural memorials from the epoch of the Bulgarian Renaissance;
- Contemporary cultural monuments from the near past



3. Nature datum's of the region of Haskovo:

- Pure ecological environment
- Water areas, suitable for water sport activities
- 46 preserved areas, 1 of which is a Nature reservation and 29 natural sights
- Natural park “East Rodopi”
- Biodiversity of more than 600 plants, 44 of which are in the Red book of Bulgaria



Haskovo – the town of the Holly Mother

- **Haskovo** lays on **170** km from the Black Sea and of **140** km from the White Sea / on air /
- The above sea level of Haskovo is **180 meters**
- The population of Haskovo is **100 000** inhabitants
- According the latest archeological researches the current town of Haskovo exists since **5 000** years b. c.



Business tourism in Haskovo

- This is the most developed sector of the tourism in the region
- The main reason for this is the flow on the International road E80, who crosses the territory of Haskovo region
- And the economical development of the municipalities of Haskovo and Dimitrovgrad
- The business tourism results in the business visits of our and foreign companies, based in the region
- Visiting of interesting local Sport and cultural events on a regular basis



Preconditions for Eco tourism:

- In **Madzharovo municipality** are some unique natural formations and the Natural preserved area "East Rodopi mountains"
- In **Ivajlovgrad municipality** are lots of water areas – the big lake of Ivajlovgrad, many smaller lakes and rivers, well developed hunting, fishing, vine-growing and winery industries
- **Stambolovo municipality** offers pure environment, ecological riverbanks of the Arda river and well developed wine industry, including wine testing



SPA tourism in Haskovo

Preconditions:

- Warm mineral springs
- Ecological local ingredients
- High service level
- Competitive prices

The complex of carefully selected natural products, rituals and techniques offered by the professionals will make you feel relaxed and to keep your youth and beauty.



The municipality of **Mineralni bani**

- The municipality center of Mineralni bani lies at 18 km to the main town of Haskovo, at 100 km to the borders with Turkey and Greece and at 11 km to the main road E-80(Sofia-Istanbul)
- It is famous with the healing mineral waters from ancient times
- It's situated in wonderful countryside
- It has lovely woodland scenery and crystal clear air to offer to its visitors
- Here you can find the recently renovated ancient castle of "Holly Spirit" from the II.-XIV. century
- Sharapany – ancient stones vessels for wine producing
- Aida hill – 900 m above the sea level
- Banska river and many lakes
- Rolling hilly landscape
- Moderate continental climate



The municipality of **Mineralni bani**

- The most valuable source of interest for the visitors of the Mineralni bani municipality are the healing mineral springs. The waters outstanding qualities and ingredients made it to a national balneological center and famous SPA resort.
- The SPA tourism and the Balneology are one of the Bulgarian tourism today. There are only several countries in Europe, which can compete with Bulgaria on the abundance of thermo-mineral springs.
- The healing qualities of the Bulgarian mineral springs are well known since the ancient times. Even the Thracians knew about the healing powers of the mineral waters.
- This tradition continued with the successful healing of the Roman legions, who came here and were stunning to be healed after the battles only by the healing waters!
- The mineral hot spring water is different then the regularly water not only because of their high temperature but because of the rear and strong acting ingredient's
- The healing quality of the mineral water to enable the recovery of the texture of an ill extremity and to cure the venous stagnation is possible only with the favorable effect of the hot springs mineral water in the region, which is famous not only in the country but also abroad with its healing powers!



SPA Hotel complex **BULGARIA**

www.hotel-bulgaria.com

The best place for your SPA recreation in the Mineralni bani municipality

The hotel complex offers the following SPA procedures:

- Finland sauna
- Steam bath
- Jacuzzi
- Solarium
- Hydro-massage
- Perl bath
- Massages



SPA Hotel complex **BULGARIA**

www.hotel-bulgaria.com

Offers to its guests:

- Swimming pools – outdoors and indoors, roman bath, sauna and Jacuzzi
- Fitness centre
- Distinguished Restaurant with traditional Bulgarian cuisine and selection of local wines
- Traditional Bulgarian restaurant with live music
- Cozy summer garden with barbeque
- Conference hall - 100 seats
- Children's playground for the little ones
- Sport playgrounds – mini golf
- Clear air and diverse eco roads in the East Rodopi mountain
- Preserved ecological environment
- Nature phenomena
- Culture, sport, eco and wine tourism



Park Hotel Europe

www.parkhoteleurope.com

- The hotel is situated in the park Kenana near Haskovo
- Offers high level of comfort to it's visitors
- SPA procedures
- Indoors and outdoors swimming pool
- Two conference halls
- Sauna
- Fitness
- Restaurant
- Lobby bar
- Piano bar (Friday+Saturday)



Park Hotel Europe

www.parkhoteleurope.com



For more detailed information

The Tourist Informational Centre in Haskovo



- Skype/ICQ/Yahoo Messenger: **tourism.haskovo**
- e-mail: **tourizm.haskovo@gmail.com**

Wellcome to Haskovo!

This presentation was developed by the
Haskovo Chamber of Commerce and Industry

Thank you!



www.haskovocci.com